

Analysis of the cultivation strategy of director's thinking in the teaching of video creation

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Abstract: In the process of image creation, as the decision-maker, conductor and leader of the birth of the work, whether the director has the directorial thinking will directly affect the presentation effect of the work. Therefore, the cultivation of director thinking is particularly important in the teaching of film and television creation, but from the actual teaching situation, many teachers still have some problems in cultivating students' director thinking, so that students do not have the ability to create excellent image works. Based on this, this article starts from the relevant overview of director's thinking, briefly analyzes the formation process and specific training strategies of director's thinking, and serves as a personal teaching combing

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Introduction: In recent years, with the continuous development of the art market and cultural market, higher requirements have been put forward for the professional quality of the majority of practitioners, and as the main position for cultivating image creators, relevant colleges and universities need to carry out certain reforms and innovations in the teaching of image creation, among which how to cultivate students' directorial thinking is a key research topic. In the creation of excellent video works, directors have great power as real conductors and decision-makers, which determine the specific direction, time and space of image creation, etc., if they do not have director thinking, it is difficult to effectively dispatch relevant resources and rationally use audiovisual language, which will affect the quality of creation. Therefore, it is of great practical significance to study the training strategy of directorial thinking in the teaching of video creation.

First, the relevant overview of the director's thinking

The so-called thinking refers to the process of people using their minds to logically derive and understand things, which involves two modes of thinking, namely image thinking and abstract thinking. What we call director thinking, simply put, refers to the process of understanding the concretization of the objective world by the profession of director, and whether the creator has director thinking has a direct impact on the presentation effect of future works.

Image creation and other artistic creation activities have certain similarities, are through the artistic image of the expression of specific things, but image creation is relatively more complex, in practice involves many artistic images and their expression, so creators need to clarify what they want to express through the director's thinking, and then use appropriate ways to express it, such as when reading the script for the first time, it is necessary to roughly construct a creative framework based on the director's thinking and clarify the central idea of the work. As an indispensable content in film and television creation, teachers need to pay attention to the cultivation of students' directing thinking in the teaching of film creation, so as to improve their professional quality.

Second, the formation process of director's thinking

The formation of any thinking is not achieved overnight, and the same is true of director thinking, especially for students who are new to video creation, it takes a long time to form a directorial thinking. First of all, the first stage needs to be transformed from text thinking to image thinking, which can be slowly transitioned through the simulation of specific things, so that they can better shape the relevant artistic image in their creation. Secondly, it is necessary to have action image thinking, otherwise it will not be possible to make it have vitality in the shaping of artistic image, thus affecting the creative effect of the work. In this regard, creators need to understand what "action thinking" is, and be able to use appropriate methods to make the image come alive. Finally, it is necessary to summarize a single or multiple artistic images to form a symbolic overall artistic image. It goes through multiple stages before students can develop a mature directorial mindset

to ensure that they conceive a work in its entirety in the creation of a video work, while at the same time creating art through appropriate scheduling and superb technology. It should be noted that the director, as the creator of film and television works, needs to transmit his own thinking to the staff on the scene in the specific creation of the work, especially to ensure that the actor can understand the artistic image that the director wants to create, so as to ensure the success of the creation^[1].

Third, the training strategy of director thinking in the teaching of image creation

In the traditional teaching of image creation, many educators teach based on the principle of realistic aestheticism, which mainly emphasizes the presentation of life in a fine and objective way and the creation of typical characters, which has high requirements for the creator's life experience and creative experience. However, the target of video creation teaching is mainly college students, who generally do not have rich creative experience, and usually rarely observe life in detail, if they directly follow such requirements and methods, it is difficult to ensure the teaching effect. To this end, in view of how to cultivate students' directing thinking, the author puts forward the following suggestions.

(1) Promote the transformation of written thinking into image thinking

For students who are new to video creation, it is easy to choreograph the work according to the dance choreography in the initial creation, so that although the specific content can be presented, it cannot let the audience understand the emotions that the creator wants to express. The main reason is that students lack creativity and imagination, and are accustomed to written thinking and logical thinking in the case of long-term examination-oriented education. In this regard, in actual teaching, teachers need to stimulate students' creativity, promote their transformation from text thinking to image thinking, and be accustomed to using image thinking to consider the relevant problems of image creation. In order to achieve this goal, teachers can use "object simulation" to cultivate students' ability to observe life and reproduce situations, so that students can fully feel life and express concrete objects through perceptual thinking.

(2) Transform simple image thinking into complex image thinking

Different from photography, painting and other artistic creation activities, video creation requires students to have complex image thinking, otherwise they will not be able to effectively combine countless "actions" to form a complete work in actual creation. Therefore, from this point of view, teachers should guide students to understand and learn basic performance knowledge in the process of cultivating students' directing thinking, and at the same time be familiar with stage actions, so as to promote the development of students' directing thinking. In addition, to strengthen students' complex image thinking, teachers should also actively use the methods of "action combination exercise" and "non-physical performance" in teaching, so that students can understand the connotation of "action thinking", and at the same time deeply understand that stage performance needs to combine language and writing with specific actions to obtain the best results, and then promote the transformation of students' complex image thinking^[2].

(3) The transformation of the appearance of the objective world into an artistic image

From the actual teaching, it can be seen that there are certain differences in the thinking development of students at different stages, which requires teachers to adopt targeted training strategies according to the thinking characteristics of students at different stages in the process of cultivating students' directing thinking. For example, after a certain period of learning and growth, students' thinking presents a personalized development trend, so in the teaching of video creation, teachers can provide students with some classic and mature film and television works, and then through personalized guidance, students can deepen their understanding of "artistic image". In addition, in terms of performance skills, it is necessary to pay attention to the relevant requirements of personalizing the character image, and in terms of directing skills, it is necessary to strengthen the rational use of various objects. In order to improve the teaching effect, teachers can conduct demonstration teaching in important links, so that students can intuitively understand how to narrate events and deal with dramatic conflicts, and then organize students to practice according to their own understanding.

(4) Strengthen the ability to summarize symbolic images

In the later stage of video creation teaching, teachers need to pay attention to cultivating students' ability to summarize symbolic images. For excellent film and television works, no matter what superb technology and advanced means are used in the creation, there needs to

be a central idea throughout the process, otherwise the creation of this work cannot be successful. As the ideological foothold of performance visualization, it becomes very important to transform multiple artistic images into an overall artistic image of image meaning, which requires the image creator to have the ability to summarize and summarize symbolic images. In this regard, teachers can design some corresponding creative tasks for students in actual teaching, and then guide them according to their creative situation to ensure that students can integrate their ideas into specific thinking images in image creation.

Conclusion: Director's thinking has an important impact on image creation, so in the teaching of image creation, relevant educators should pay attention to the cultivation of students' director thinking, so that they can correctly understand the connotation of director thinking, and can master the specific application methods of director thinking in image creation, only in this way can they have strong image creation ability, and then improve the effectiveness of video creation teaching.

References

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