

Exploration of innovative path of ideological and political education in colleges and universities in the new era

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Abstract: Based on the new situation, quality education has been widely promoted and in-depth implementation, colleges and universities apart from paying attention to professional curriculum teaching, should also pay attention to ideological and political education, and then can teach students professional knowledge and practical skills at the same time, cultivate their political literacy, humanistic literacy, stimulate their national feelings, national spirit, improve their knowledge system, value system, Lay a solid foundation for their subsequent development. Based on this, ideological and political teachers should innovate teaching methods and integrate teaching resources according to students' development rules, quality education needs and characteristics of ideological and political teaching, so as to finally build efficient classrooms for students and provide quality services. On the basis of highlighting the teaching characteristics of colleges and universities and following the laws of ideological and political teaching, ideological and political education functions can be brought into play. In order to improve the effectiveness, inspiration and foresight of ideological and political education in colleges and universities, teachers need to carry out ideological and political teaching activities under the guidance of advanced teaching ideas and the support of a variety of teaching methods, so as to effectively improve students' ideological and political literacy. This paper focuses on ideological and political education to carry out in-depth exploration, analyze the dilemma of ideological and political education, and put forward innovative paths on the basis of respecting the law of students' development and grasping the characteristics of ideological and political education.

Key words: New era; Universities; Ideology and politics; Innovation path

Introduction

With the steady development of the national economy, the continuous innovation and optimization of science and technology have given birth to a variety of new industries, and poured into a variety of ideas, imperceptively affecting the development of students' ideas and cognitive thinking. In order to prevent students from being harmed by extreme ideas, negative information and foreignism, it is necessary to strengthen ideological and political education and improve the comprehensive quality of college students. Based on this background, college leaders need to pay more attention to and attach importance to ideological and political courses, and explore opportunities and paths to carry out ideological and political teaching reform from the perspective of ideological and political science, so as to help students form correct moral concepts, mature cognitive thinking and perfect personality qualities, and lay a solid foundation for their subsequent career and further study. Due to the influence of practical factors, there are still many problems in teachers' ideological and political education, which limit the steady improvement of teaching quality to a certain extent, and ultimately are not conducive to the follow-up development of students. How to innovate ideological and political education in colleges and universities in the new era is one of the problems that teachers need to solve urgently. This paper will carry out an in-depth exploration around this topic.

1. The teaching dilemma of ideological and political education in colleges and universities

1. Weak teaching staff

In the process of the development of ideological and political education in the new era, colleges and universities have gradually realized the guiding and supervising role of ideological and political teachers in ideological and political education and teaching. To this end, it is necessary to organize them to participate in professional training or activities and exchanges, so as to improve the comprehensive quality of the ideological and political professional team. However, according to the author's practical investigation and research, there are various current situations to be strengthened in the process of ideological and political teachers' construction, such as the improvement of ideological and political literacy, the strengthening of political literacy, and the breakthrough of innovation and understanding ability, which are easy to make ideological and political classes become boring and boring, and thus cannot fully mobilize students' subjective initiative, let alone guide students to form correct ideas and value orientation. As a result, the teaching quality of the entire ideological and political course is poor, and the functional value of the course cannot be fully brought into play.

2. Neglect of practical teaching

Ideological and political teachers mostly put their time and energy on theoretical explanation, and did not summarize and meditate on the current teaching mode and teaching method, and then it is difficult to change the teaching concept and thinking within. Based on the traditional teaching mode, teachers pay more attention to theoretical explanation, but ignore practical training, and finally cannot realize the all-round and whole process penetration of ideological and political education. In actual teaching, teachers mostly focus on themselves to make plans and design links, and do not pay attention to the real ideas and demands of students, which can not stimulate the initiative and enthusiasm of students, and ultimately lead to poor teaching results. In addition, some colleges and universities have not invested a lot of funds to build ideological and political practice teaching bases and platforms, which makes the ideological and political practice

teaching methods relatively simple, difficult to mobilize students' enthusiasm and motivation, let alone improve their humanistic quality and ideological and political quality.

3. Outdated teaching content

The ideological and political courses offered by colleges and universities have outstanding abstract and professional characteristics, and it is difficult to help students internalize and understand them by relying on teachers' oral explanation. In the long run, it is easy to make the ideological and political courses dull and boring, and fail to realize the educational value of the ideological and political courses. In view of this, teachers need to conform to the development trend of The Times and choose the teaching content that is in line with the values and ideologies of The Times, so as to cultivate students' ideological and political literacy. However, many teachers do not fully consider students' personality characteristics, interests, cognitive level and basic level to choose suitable teaching content, nor do they incorporate current political news and social hot spots into their teaching, thus making ideological and political education advanced and forward-looking and unable to meet the needs of ideological and political education development.

2. The innovative path of ideological and political education in colleges and universities in the new era

1. Innovating ideological and political education concepts

In the new era, all kinds of science and technology are constantly updated and upgraded, which makes social information more diversified, and then a lot of ideas with different advantages and disadvantages have emerged, which brings many difficulties for ideological and political education in colleges and universities. Based on this, colleges and universities should actively explore the path and opportunity to penetrate the core values in ideological and political education, and send qualified talents for the construction and development of the motherland. For teachers in colleges and universities, they should actively learn advanced teaching concepts and put them into practice to transform traditional teaching thinking and teaching methods, so as to improve the overall level of ideological and political education. For example, in ideological and political education, teachers can display their advantages based on the information teaching concept and the diversification of information technology, and play digital resources such as animation, video, graphic materials and PPT courseware for students, so as to give students a double audio-visual enjoyment and help students better accept ideological and political knowledge. Secondly, schools and teachers should encourage students to actively participate in various ideological and political activities, including lectures, keynote speeches, debate competitions, etc., so that students can accept the guidance of ideological and political ideas imperceptibly in the participation of activities, deeply grasp the connotation of ideological and political ideas, and thus realize the steady improvement of their own moral quality and ideological level. In order to achieve the effect of natural penetration of core values in ideological and political education, teachers should also implement the student-oriented concept, carefully observe the behavioral characteristics, ideological level and cognitive level of college students, and design targeted teaching programs and teaching links according to the ideological and political understanding and practical needs of college students, so as to highlight the guiding role of teachers and highlight the dominant position of students. Fully mobilize their subjective initiative, so that they can concentrate on the course learning and teacher-student interaction, which has a positive significance for the formation of students' political values. In addition, teachers can also introduce the real deeds of model representatives around them in ideological and political education, so that students can self-reflect, self-sublimate and self-shape in the process of understanding and learning these advanced figures, so as to achieve the goal of ideological and political education.

2. Innovate the way of ideological and political education

Under the background of the new era, college teachers should keep up with the pace of education reform, constantly innovate educational methods, adopt novel and effective means to implement educational activities, effectively improve the effectiveness of education, and promote the overall improvement of students' ideological and political concepts and comprehensive literacy. Under the traditional mode of ideological and political education, teachers mostly carry out education with single and dull theoretical indoctrination, which is not only conducive to students' understanding of abstract theoretical knowledge, but also makes students think that ideological and political education is boring and boring, reducing students' learning initiative, and thus difficult to realize the effective penetration of ideological and political ideas. In this regard, under the background of education in the new era, first of all, teachers can give full play to the advantages of new media technology. On the one hand, teachers can use QQ, wechat and other new media platforms to strengthen the communication and contact between teachers and students; On the other hand, teachers can also rely on live broadcast software such as Dingding and Tencent Conference to implement online teaching, further enhance the continuity of ideological and political education, and improve the quality and efficiency of education. Secondly, teachers can make use of new media platforms commonly used by college students such as wechat public accounts, Weibo and B stations to create official campus ideological and political education accounts, release newly issued red-headed documents and current political news in a way that college students are happy to see, and guide students to learn and interpret the contents of documents and grasp the central ideas. And guide them to discuss different policy documents in the comment section, so that students can achieve ideological edification in daily life and further expand the space for ideological and political education. In addition, teachers can also organize thematic debate competitions around social hot issues or events to encourage students to bravely question and express their opinions on social hot issues. In this way, they can not only transmit mainstream ideas to students, but also help to understand the ideological dynamics of college students, and then make dynamic adjustment of educational programs based on the actual ideological and political cognition and needs of college students.

3. Strengthening the construction of teaching staff

Teachers are the foundation to guarantee the level of ideological and political education. If we want to improve the effectiveness of ideological and political education in colleges and universities, we need to accelerate the construction of a professional team of ideological and political education teachers, constantly improve the ability and level of teachers, improve the overall ideological and political quality of teachers, provide professional teaching services for students, and then raise the ceiling of ideological and political education. Specifically speaking, ideological and political teachers in colleges and universities not only need to have a solid theoretical foundation of ideological and political education and rich teaching experience, but also need to have a certain degree of foresight and willpower, in order to ensure the implementation of ideological and political education depth and breadth. First of all, teachers themselves should have firm ideals and beliefs, deeply grasp the socialist core values, and form an ideological ideology under the guidance of this, to ensure the correctness of the overall direction of ideological and political education activities. In this regard, colleges and universities should actively organize teachers to participate in ideological and political theory learning activities and guide them to carry out in-depth study and analysis of the original Marxist theory and the theory of socialism with Chinese characteristics in the new era, so as to constantly strengthen teachers' own advanced thoughts and correct their moral concepts, laying a foundation for the follow-up high-quality ideological and political education services. Secondly, teachers need to take the initiative to understand the social hot spots, current political news and hot topics in the new era, dig deep into the ideological and political elements contained therein, integrate and summarize these resources and contents scientifically, and integrate them into actual education, so as to improve the effectiveness of ideological and political education and help students understand the ideological and political knowledge and deepen their impression. Based on this, schools can regularly organize teachers to carry out ideological and political exchange meetings, discuss and exchange ideas on the latest ideological and political topics, and share educational experience with each other, so as to realize the comprehensive improvement of teachers' ideological and political level and educational ability, and keep teachers' ideology and ability advancing with The Times.

4. Organizing ideological and political practice activities

Ideological and political teachers in colleges and universities should put theoretical teaching and practical activities in the same important position. While teaching ideological and political theories to students, they should not ignore the role of practical activities, and actively encourage students to participate in ideological and political practice activities, so as to enhance the overall vitality of ideological and political education, activate students' participation enthusiasm and activity, and finally improve their ideological consciousness and cognitive level. In this regard, under the background of the new era, teachers can rely on the support of information technology to carry out online ideological and political activities. For example, teachers can release information about ideological and political essay competitions through campus networks, public accounts and other platforms, and encourage students to register online and actively participate. Thereafter, teachers are required to conduct fair and objective screening and evaluation of the essays submitted by students, and encourage all students to participate in the essay selection through voting, which can enhance students' sense of participation and further guarantee the fairness and impartiality of the activity. For the top three candidates in the selection activities, the content of the essay can be publicized, and the authors can be encouraged and rewarded accordingly. In this way, it can provide students with a platform and opportunity to express their cognition and understanding of ideological and political theories, and also greatly enhance students' participation in ideological and political education and sense of experience, which is of great significance to the improvement of students' ideological and political literacy.

Epilogue:

All in all, from the perspective of deepening development of quality-oriented education, ideological and political teachers in colleges and universities need to explore feasible measures to optimize teaching effectiveness and build efficient courses under the drive of modern teaching ideas. Among them, the effectiveness of ideological and political education can be improved by innovating ideological and political teaching concepts, innovating ideological and political teaching methods, strengthening the construction of teachers, organizing ideological and political practice activities, etc. To transport compound talents for social development and national construction, at the same time, it can also effectively promote the reform process of ideological and political teaching and promote the long-term development of colleges and universities.

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