

# Research on the application of "Curriculum Thinking and politics" in the teaching of animation design

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**Abstract:** The implementation of curriculum ideological and political education lies in creating a comprehensive pattern of education and deepening ideological and political education. It is necessary for higher vocational colleges to explore the implementation path of curriculum ideology and politics, adhere to the unity of explicit education and implicit education, deeply implement the spirit of the national College Ideological and political work Conference, and realize the fundamental task of moral education and teaching. Based on the course teaching of animation design major, this paper discusses the implementation path of curriculum ideology and politics, analyzes the focus of the organic integration of ideological and political education and animation design course, and puts forward the effective path of implementing ideological and political education in the course teaching of animation design major, aiming to provide references and ideas for teachers of design majors to implement curriculum ideology and politics.

**Key words:** curriculum ideological and political education; Animation design; Higher vocational colleges; Teaching strategy

Doing ideological and political work well is an important topic for higher vocational college educators to explore, and it is an inevitable path to realize the modernization of education reform and development in China's higher education. In the past, the cultivation of college students' political quality, ideological morality and humanistic feelings mainly relied on ideological and political theory courses. The specialized education model separated the relationship between ideological and political education and other courses, and curriculum ideological and political education insisted on the idea of combining knowledge imparting with value guidance, providing another educational idea for ideological and political education. The integration of ideological and political education in the animation design course can help students establish career ideals, firm ideals and beliefs, and help students grow into talents and realize personal values.

## 1. Implement the principle of ideological and political education in animation design teaching

(1) Combine the teaching objectives of animation design course

The training goal of animation design major is to enable students to master the writing methods and skills of animation scripts, apply their professional knowledge to engage in animation design related work, and integrate excellent traditional Chinese culture into the writing of animation scripts and the design of animation works, carry forward the spirit of The Times, and tell Chinese stories well. To create animation works with the value orientation of The Times and to serve the cultural needs of the people.

(2) Respect the teaching rules of animation design courses

The implementation of curriculum ideology and politics should respect the self-construction law of other courses, fully tap the implied ideological and political elements of professional courses, so that the education work can present a situation of education, knowledge and skills intermingling, so that students can organically combine the development of professional skills with the development of moral quality, professional accomplishment and social responsibility awareness. The implementation of ideological and political education in the teaching of animation design course can be connected with the actual projects of breakthroughs and achievements in various fields in the field of animation design in the past 30 years. Through the design and development of teaching content, students can be guided to correctly understand the history and current situation of animation in China, and the cultivation of students' professional skills can be organically combined with their awareness of social responsibility. To realize the organic unity of "knowledge imparts" and "value guidance" in professional teaching.

## 2. The application strategy of "curriculum ideology and politics" in animation design teaching

Ideological and political education is a hidden education, which is silent. It integrates the appropriate ideological and political elements into the curriculum system without trace, organically combines the craftsman spirit, innovative consciousness, professional ideals and beliefs, learning autonomy and self-confidence cultivation, and lets the right ideas enter the hearts of students, which can enhance the spirit of students.

(1) Integrate into the development history of animation and infiltrate the professional quality of animation industry

Explore the classic stories in the history of animation design professional development, the growth stories of design masters, organize post practice, etc., so that students can experience the long development history of animation design, understand the professional quality that should be possessed in animation design work, and internalize the professional spirit under this influence, making it a part of students' professional quality. In terms of professional spirit training, teachers should highlight the spirit of innovation, excellence and other qualities, so that students can form a craftsman spirit.

For example, in the course of teaching, display of China's classic animation works, such as "Deer bell", "flute", "White Deer Cave Academy", etc., China's early animation works reflect a strong Chinese wind, the application of ink elements become a highlight of China's

animation design works, in the world animation history has set off a wave of ink elements. However, China's animation design industry started late and developed slowly, and has never set off the upsurge again in the following long history. Until the past two years to "Monkey King: Hero is Back" and "Ne Zha the Devil Comes Down" as the representative of Chinese style animation once again set off the upsurge of national animation, China's animation has experienced a tortuous and difficult development history. In the process of understanding the outstanding achievements and difficult years in the history of Chinese animation development, students have a sense of social responsibility and a dedication to serving the development of China's animation, which is of positive significance for students to develop their career ideals and strengthen their professional literacy.

Teachers can also introduce to students the growth stories of China's outstanding animation designers and other cases, and promote the spirit of practical research, learning for the country, dedication, hard work and willingness to contribute. By showing the achievements of China's animation design, students can enhance their cultural confidence and national pride. From these stories, students can discover excellent spirit and quality. Under the influence of animation designers, students can enhance their sense of responsibility and mission to become talented, and have a deeper interpretation of excellence, innovation, selfless dedication and meticulous craftsman spirit.

(2) Explore the spiritual core of animation works and influence students with animation works

Ideological and political education work can also be combined with animation design works themselves. For example, the design of the Olympic torch in the background can be incorporated into the curriculum. The design of the Olympic torch is inspired by the traditional Chinese paper scroll with the auspicious cloud pattern on it is a typical Chinese cultural symbol. The Olympic torch conveys a kind of cultural confidence. By introducing the work to students, it deepens students' idea of carrying forward traditional excellent culture and guides them to build a sense of spreading Chinese culture and developing national pride and cohesion. Another example is the analysis of the popular Chinese comic works Monkey King Is Back and Ne Zha The Devil Child Comes Down in the past two years. Monkey King Is Back is full of passion and power in content, and reinterprets the hero's courage, wisdom, partner, faith and the spirit of never yielding with an image of Monkey King that subvert tradition. The subversion of tradition and the achievement of this work in the development history of Chinese animation itself reflect the spirit of not sticking to the original work and breaking the spiritual shackles; Nezha's The Devil Child Comes Down tells the story of the growth of Nezha, who is born with a magic pill and fights to the end, showing the audience the spirit of never giving up and fighting to the end.

In these animation works, students feel the spirit and learn to use animation to transmit positive energy and promote mainstream values. In the teaching process, teachers should guide students to develop a firm cultural and political stance, constantly expand students' material reserves and horizons, integrate online and offline teaching resources, and expand students' horizons to the new technologies and developments in the animation design industry. Cultivate students' interest in the animation design industry.

Explore the creative experience and materials of outstanding animations at home and abroad, let students find the compilation and creation methods of animation scripts, integrate the socialist culture with Chinese characteristics and the spirit of The Times into the creation of animation scripts, promote the spirit of the Chinese times with more colorful works that are suitable for people's viewing, spread the excellent stories of China, and carry forward the fine traditional culture of the Chinese nation.

(3) Do a good job in the important role of practical courses and encourage students to practice and innovate

Teachers should optimize the practical training of animation design courses, support students to actively explore and innovate, so that they can strengthen their professional ability in innovative animation design, create more excellent animation works, and serve the people. In the practical training teaching, teachers should organize students to conduct in-depth exploration and pay attention to the development of students' creative ability. The new curriculum reform highlights the teaching concept of "student-oriented development", encouraging teachers to create generative classrooms and promote students to develop their logical thinking ability. The generative classroom is not based on the teacher's pre-set development, but to make full use of the "accident" in the classroom, the use of students a flash of "magic light", so that the classroom constantly burst out the spark of thinking. For the animation design course, teachers should encourage students to record the inspiration in daily life, or use the form of brainstorming and group cooperation in class to let students clash the spark of wisdom and stimulate students' innovative consciousness. In actual teaching, teachers should do less mechanical teaching design and more students' independent activities to promote students' development and achieve a high level of classroom generation. For another example, when it comes to the formation of an excellent animation work, students should be guided to unite and cooperate, play the role of a team, so that each subsystem needs to interact with each other to form a whole, and the whole team contributes wisdom to lay the foundation for the generation of an excellent animation work.

The cultivation of craftsman spirit can also start from daily study, cultivate the consciousness of adhering to innovation, striving for excellence and continuous improvement in daily study and practice, carefully polish every design work, make every detail of the design to the extreme, pursue perfection, strictly require the quality of homework, and cultivate students' patience, concentration and persistent learning willpower. So that students can truly understand the basic connotation of craftsman spirit, that is, the professional spirit of love and dedication, the quality spirit of excellence, the team spirit of cooperation and the innovative spirit of pursuing excellence.

(4) Change the teaching concept and give full play to the influence of teacher ethics

A teacher's personal conduct, accomplishment and morality have a profound influence on students. Teacher's morality is not only the bottom line of the teacher, but also the true nature of the teacher. Animation design professional course teachers should first become a professional talent with firm political accomplishment and political stance, committed to serving the development of China's animation

industry, with solid theoretical foundation and operational skills, with advanced professional vision and strong innovation ability, at the same time must have love, careful, perseverance, patience, and constantly temper their own education ability. Capable of teaching many professional courses, able to do a solid job in teaching excellent educators. In a word, teachers should develop good morals and influence students with their own character and professional ability. In the teaching process, teachers should pay attention to the cultivation of students' professional ethics and practical ability, and pursue "teaching students useful knowledge and skills". In the course of ideological and political teaching reform, teachers should pay attention to the fundamental task of education, establish ideological and political awareness, and strengthen the ability of ideological and political education. The construction of curriculum ideological and political system must be based on the deep-seated reform of teachers' educational ideas. For teachers of specialized courses, first of all, they should actively participate in the training of moral cultivation and curriculum ideological and political construction under the unified organization of the school Party committee, seriously participate in learning and training, seriously complete the curriculum ideological and political teaching and research work, accurately grasp the educational concept requirements of The Times, and put the curriculum ideological and political construction in a more prominent position in peacetime education and teaching work. Secondly, in the professional personnel training system, it is necessary to realize the important supporting role of curriculum ideology and politics in the cultivation of students' core literacy and the promotion role of students' personal development, so as to deeply adhere to the concept of professional personnel training in the new era and persist in the curriculum ideology and politics throughout all aspects of the course teaching. Finally, in the development of teaching activities, it is necessary to understand the current talent needs of the animation design industry, deepen the understanding of the importance of the construction of the curriculum ideological and political system, organically combine the construction of the curriculum ideological and political system with the reform of the teaching mode, and lay a solid foundation for training comprehensive talents who meet the requirements of the development of the industry.

## Epilogue

In the past, people always regarded ideological and political education as the work of ideological and political teachers themselves, while professional teachers were only responsible for imparting their professional knowledge, and did not penetrate the consciousness of ideological and political education in the teaching of professional courses, which resulted in the disconnection between the teaching of knowledge system and its ideological and political education. With the development and changes of the society, the environment faced by ideological and political work has become more complex, and only relying on ideological and political theory courses to carry out ideological and political education can no longer meet the current requirements of ideological and political work, at this time, the construction of curriculum ideological and political education has highlighted its urgency. Animation design professional teaching and ideological and political education coupling education mechanism, to meet the needs of students' ideological and political learning, to improve students' professional quality and comprehensive ideological and political quality is of great help, in the future, curriculum ideological and political work will receive more and more attention.

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Project :Guangdong Lingnan Institute Of Technology 22 school-level "Curriculum ideological and political" demonstration curriculum construction project "Creative thinking and innovative practice (including Frontier Technology)" (subject No.: KCSZ202201)