

Path Analysis of the Construction of Drama and Film and Television Majors in the Context of New Liberal Arts

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Abstract: The construction of new liberal arts is the key content of the current education reform of colleges and universities in China, which is a new concept of discipline construction, and drama and film and television majors, as one of the liberal arts majors, have also ushered in development opportunities. However, the construction of new liberal arts needs to build an organically integrated knowledge system, and the curriculum construction of drama and film and television majors must break through the traditional discipline construction thinking and integrate interdisciplinary construction into the curriculum system, so as to achieve the precise positioning of student training goals. Based on this, this paper analyzes the specific path of the construction of drama and film and television majors in the context of the new liberal arts.

Keywords: New Liberal Arts; Theatre and Film and Television; Professional Construction Path

Introduction

New liberal arts has become an important strategy for the construction and development of higher education, under the role of new liberal arts education, China's colleges and universities will gradually emphasize the importance of educational and cultural soft power, and let the universities in the new era present a new look. Therefore, colleges and universities should pay attention to the cultivation of students' professional learning ability, innovate teaching content and teaching methods, and organically integrate industry needs and university development.

1. The importance of the construction of drama and film and television majors in the context of the new liberal arts

1.1 It is conducive to promoting the international development of China's film and television industry

With the enhancement of China's economic strength and the attention of the international community to Chinese culture, the development potential of the film and television industry is very great. In order to meet the growing spiritual and cultural needs of the people, China has vigorously promoted the development of the drama and film and television industries, and there are more and more domestic film and television works, and they have frequently appeared on the international stage. However, China's film and television industry started late, compared with other developed countries, there is a big gap in both technology and content, and the production methods and dissemination channels of many foreign works are worth learning. Therefore, it is very necessary to strengthen the construction of domestic drama and film and television majors.^[1]

1.2 It is conducive to the educational development of drama and film and television disciplines

Under the influence of the new liberal arts, the teaching of drama and film and television will definitely pay more attention to the cultivation of innovation within the discipline, and continue to promote the cultivation of professional talents. With the passage of time, it can not only make the construction and development of the major more successful, but also lay a good foundation for the future inheritance and development of the major.

2. An effective strategy for the construction of drama and film and television disciplines in the context of the new liberal arts

2.1 Realize the construction of the circle of the curriculum system of drama and film and television disciplines

The construction of new liberal arts emphasizes the idea of interdisciplinary integration throughout the whole process of talent training, and on this basis, teachers should build an organic integrated knowledge system. Under the background of the construction of new liberal arts, the construction of the curriculum system of drama and film and television should fully consider the current interdisciplinary development trend, integrate the construction of interdisciplinary disciplines into the process of talent training, and take the construction of knowledge system as an important content of discipline construction, so as to comprehensively improve students' comprehensive quality and professional learning ability. To this end, the primary goal of the drama and film and television major is to break through the traditional discipline construction thinking and build an organically integrated knowledge system, that is, a circle structure based on core courses, supplemented by extended courses, and centered on practical courses. Only innovation and development based on the circle structure can ensure the realization of talent training goals.

2.2 Empower the construction of drama and film and television disciplines with practice

Practical teaching is an important part of the construction of new liberal arts, and practical teaching is conducive to enhancing students' interest in learning, improving students' practical ability and innovative thinking. First of all, it is necessary to strengthen the construction of professional construction and curriculum system, and colleges and universities should combine the needs of the industry and the development of disciplines, optimize the curriculum system setting, and build practical course groups. The second is to strengthen precise cooperation with enterprises. College teaching should be guided by industry needs, take the market as the standard, introduce enterprises to participate in the construction of drama and film and television majors, and organically integrate industry needs and university development through school-enterprise cooperation. The third is to strengthen the construction of practice bases. Colleges and universities should scientifically and reasonably select practical teaching bases according to the actual needs of society and the development of disciplines, and set up practical courses on the practice base, so that students have the opportunity to participate in relevant projects, and strengthen the cultivation of students' practical ability through a variety of ways, so as to improve students' professional ability and comprehensive quality [2].

2.3 Strengthen interdisciplinary and interdisciplinary exchanges

At present, many colleges and universities have set up interdisciplinary teaching courses for drama and film and television majors, which can achieve mutual promotion and development between disciplines through the integration of interdisciplinary knowledge. At present, there are two main interdisciplinary teaching modes of drama and film and television majors, one is to set up professional directions or professional courses in the school to integrate the courses of other majors, and the other is to unite multiple professional teachers to carry out course teaching. The two teaching modes have their own advantages and characteristics, the former can improve the comprehensive quality of students through a variety of ways, and the latter can integrate the resource advantages of teachers in other subjects. In order to promote the effective implementation of the interdisciplinary teaching mode of drama and film and television studies, colleges and universities should pay attention to strengthening exchanges and communication with other disciplines, integrate resources and optimize teaching methods by building a multi-discipline exchange platform. For example, a number of interdisciplinary faculty can be set up to integrate interdisciplinary knowledge with drama and film and television majors, and excellent external teachers can be selected to enter the campus to provide students with better teaching resources; Students can also be encouraged to actively participate in practical activities such as discipline competitions, scientific research projects or writing and directing, so as to provide students with a broader practice platform.

2.4 Strengthen the educational goal of discipline construction and cultivate people with neutral morality

As a highly artistic humanities discipline, the Drama and Film and Television major must adhere to the guidance of socialist core values at the level of talent training, and strengthen students' humanistic qualities and artistic aesthetic education by promoting excellent traditional culture and revolutionary culture. At the same time, the curriculum design should highlight the cultivation of practical ability, and guide students to apply the theoretical knowledge they have learned to specific practical life through film and television practice, art practice and other activities. Taking drama creation as an example, teachers should combine theoretical knowledge and practice, and actively guide students to use the knowledge they have learned and cases in life to create film and television works in the teaching process. In addition, colleges and universities should actively establish cooperative relations with related industries and enterprises, invite relevant industry experts or artists to give lectures or hold lectures, and enable students to have a deeper understanding of the characteristics and advantages of drama and film and television majors through theme seminars and academic exchanges^[3].

2.5 Strengthen the construction of immersive bilingual teaching in drama and film and television disciplines

At present, the talent training mode, curriculum and teaching methods of drama and film and television majors are constantly innovating, and students' professional level and practical ability have been greatly improved, but in these aspects, there is still a certain gap in many domestic universities. Under the background of the construction of new liberal arts, China's colleges and universities should learn from international advanced educational concepts and models, innovate teaching methods and teaching methods, and use modern information technology to provide students with more practical opportunities. As a new teaching mode, immersive bilingual teaching has been widely used in the classroom teaching of drama and film and television majors, immersive bilingual teaching mode can break the restrictions on students' professional knowledge cultivation in traditional teaching, promote students' all-round development, in the immersive bilingual teaching mode, students can be exposed to more professional knowledge, and can use the knowledge learned to solve practical problems. In the practice of immersion bilingual teaching, school teachers and foreign teachers should optimize the training program of students' professional courses through professional academic communication, and at the same time use the joint expansion of professional knowledge at home and abroad, so that students can recognize more new trends in professional development, so as to promote students' interest in exploring professional knowledge and stimulate students' enthusiasm for professional knowledge.

3. Concluding remarks

In the context of the new liberal arts, drama and film and television disciplines will definitely have great innovation and development, therefore, college teachers should pay more attention to the interaction between disciplines and courses, and take the cultivation of talents and the development of disciplines as a new mission of the university in the new era, so that the drama and film and television disciplines can develop in connotation, so that students can learn and improve their professional ability in more space, so as to achieve the effect of optimizing the construction of disciplines.

References

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