

Research on the application of traditional paper art in modern home decoration

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Abstract: the paper material is easy to take, easy to get and easy to make, which makes it with a variety of art forms into life. It is also a green and environmentally friendly material with high price in modern household decoration. It combines the paper processing technology with pattern design, and develops suitable modern household decoration through handicraft production or batch production. This paper discusses the relationship between paper product category, theme content, form and interior space decoration, as well as the artistic expression of commonly used animal and plant themes in home decoration, and explains the market value of paper products and the value in interior space decoration from four dimensions.

Key words: paper art; Home decoration; Design application; Marketing

Introduction: with the continuous improvement of people's living standards, the pursuit of living environment, quality of life and spiritual life has been continuously improved. Industrialization has seriously impacted the brands of many traditional craft products and faced development difficulties. In terms of home decoration, people generally prefer high-quality products, and the home decoration industry is also facing more diversified development opportunities. Good home design is a collision between art and technology, and also a reflection of cultural renewal. It takes into account the artistic nature of space decoration and the creation of cultural value. The material and artistic treatment of paper materials are diversified in the home, which can bring convenience to life and enjoy art.

1 category of paper art

1.1 plane type: paper cutting art

The paper-cut of human intangible cultural heritage is an ancient hollow out art form, and it is also a folk craft with distinctive characteristics of all ethnic groups. In the traditional sense, the content of paper-cut is "the picture must be intentional, and the meaning must be auspicious". It uses homophony and allegory, realism and imagination, exaggeration and conjoint techniques, such as blessing and auspiciousness, driving away disasters and evil spirits, and celebrating birthday, to express people's understanding of auspiciousness, Happiness, longing for a better life. Whether it is the paper-cut techniques in southern China or northern China, whether it is the professional paper-cut artists in the Northern Song Dynasty, or the current paper art design in full bloom all over the world, the pursuit of the sense of form remains unchanged. The paintings created, such as Tuan Hua works, festival supplies, wedding customs decoration, etc., pay particular attention to the combination of yin and Yang engraving, It strongly reflects the integration of aesthetic consciousness and practicality.

1.2 stereoscopic type

1.2.1 paper carving art

The paper carving art that spread in the Han Dynasty has continued to all kinds of works that express themes and stories. The form of aesthetic paper cutting, which is subject to the plane type, can be sublimated through three-dimensional paper carving. Paper carving is the creation of three-dimensional paper carving from plane paper to three-dimensional works by folding and pasting the paper materials with various textures and textures, which are cut and shaped by scissors and carving knives. People have created three-dimensional paper carving since ancient China, including paper binding, Heyang paper sculpture, and gauze lantern painting. Modern paper sculpture has a variety of application scenarios, such as visual products such as branded commodity windows, stereoscopic books, greeting cards, promotional folding, and cultural and creative products such as gift packaging, cultural and creative products, household products, decorative decorations, etc. if paper sculpture looks natural or has more decorative beauty and three-dimensional sense, light and shadow are essential decorative elements in paper sculpture.

1.2.2 paper folding and printing

The paper-cut relics of Wei and Jin Dynasties, pair of horses and pair of monkeys, unearthed in Turpan, Xinjiang, show the skilled production technology of Chinese paper-cut flowers. Therefore, origami is the most well-known paper art, and China is the earliest origin of origami art. Origami works have certain requirements for the toughness of paper materials. If the paper is too thin or soft, it will bring some difficulties to the later molding. Therefore, it is necessary to be familiar with the characteristics of all kinds of paper as much as possible. At present, the most common ones in the market are wax paper, kraft paper, colored handmade paper, etc. The popular paper art abroad is also an extension of the paper carving form. The relatively unified paper materials and rich colors make it easy to create works with strong visual impact.

2 Relationship between paper art and space decoration

2.1 environmental factors

Environmental factors have a greater impact on the decoration of paper art space, because no matter how good the product technology

and high the cost, if it is incompatible with the environment, the product will appear abrupt in the past. For example, in the living room and the porch, it is suitable to place enlarged and integrated works, which belongs to the dynamic area, The bedroom or study belongs to the static area, which is suitable for displaying exquisite products. The moisture resistance of the paper itself is not good and the adsorption rate is high, so it is not suitable for kitchens and wet bathrooms. The matching of paper art and home stay environment, the matching of paper art and home environment, etc. Generally speaking, according to the different scenes, the paper art works of different styles and cultures can be implanted to achieve the expectation.

2.2 modeling elements

For designers of paper products used in home decoration, considering its overall plastic arts, we must not ignore its sense of hierarchy and visual space. A good product is inseparable from its shape. Modeling is not only the control of the shape, but also the balance of the overall picture, the unity of color and interest. Any paper modeling in the process of home decoration design will be affected by the environment, style or theme at home and abroad. This requires our product decorators to constantly adjust the content and form of products according to the needs of the environment.

2.3 material elements

Generally, when making paper carving lamps, the first thing to consider is the number of grams of paper jam, the flexibility of paper jam, whether the paper jam is easy to carve, whether the light transmittance is good, and so on. These are all issues to consider when making products. The selection of materials must be combined with their application scenarios, and materials cannot be selected blindly. In addition, the material is related to the function and practicability of household decorations. For example, the paper-cut with strong decoration should consider the color size, hardness, texture, and whether the color fades, etc. In addition, the more common household decorative table lamps should use thick paper, and choose some paper that is fire-resistant or high-temperature resistant and antioxidant.

2.4 process elements

On the basis of traditional paper-cut technology, a few decorative murals are combined with enamel wire cutting technology. The combination of two different technologies makes the work more interesting. The combination of later stage and lighting will make the interior space more decorative and practical. In addition, paper engraving, lithography and manual engraving are generally broken. The efficiency of laser engraving and printing is much higher than that of manual engraving. There are various ways of artistic expression of paper materials. Paper cutting, paper carving, origami and paper reproduction can all express different visual feelings and visual effects. Usually, they are not limited to one form of expression, and multiple forms are combined to express the theme.

3 application performance of common animal and plant themes in home decoration

3.1 contents of traditional animal and plant themes

3.1.1 interpreting meaning by objects

The traditional paper-cut works have a wide range of themes, covering the portrayal of life scenery, including people, animals, scenery and people's pursuit of auspicious culture. The use of dragon and phoenix patterns is a symbol of authority and a reflection of the combination of yin and yang to the blessing and reproduction of new people. The grass flower dragon and grass flower phoenix patterns in minority areas are the inheritance and development of Chinese culture, The flying dragon and Phoenix red paper cutting is a symbol of happiness and happiness in marriage. Another example is a big crucian carp cut from the dragon's gate, leaping across the towering and spectacular dragon's gate. This kind of theme has the same effect as the scientific examination high school in the "one-way study".

3.1.2 homophonic meaning

Homophonic meaning, as the name suggests, is the combination of the same or similar words and phrases, such as the combination of lotus and fish (Lotus homophonic "Lian", fish homophonic "Yu"). The overall meaning of auspicious patterns is symbolic meaning, which is implicit and metaphorical, full of deep meaning. All ethnic groups also have the theme development of taking homonyms in dialects. For example, in Southern Fujian Province, "early touch" is often used as the symbol of "Zha" to express the hardworking woman.

3.1.3 thematic schematic

The themes of auspiciousness are like the theme of the twelve zodiac animals in the door paper, the image of the door god in the door panel, and the content of literary works, which are widely spread among the people. A typical one is the 3D version of journey to the West. People feel the enjoyment of paper art while reading the masterpiece. The use of animal and plant themes is rooted in the excellent traditional culture of the Chinese nation. It is more about the perception and creation of beautiful things. The same animal and plant themes can be applied and reflected in home decoration.

3.2 design of animal and plant elements in home decoration

3.2.1 design conception

Because the national graphics in paper art have been endowed with rich moral and symbolic functions, and its application to home decoration is a creative art that conforms to China's traditional culture and is understood by more people. As a cultural and creative product, it is also an important attribute of paper home decoration. The combination of butterfly and lotus here uses the state of half closed wings to show the beauty of butterfly. The combination of lotus has the characteristics of "coming out of mud without staining, washing clean ripples without demons", not being in collusion with the secular world, implying that only when the original intention is unchanged, can we always get rid of it. All the works have the symbol of good moral, and have the function of decoration at the same time.

3.2.2 pattern decoration

The most important thing in decoration design is pattern design, in which animal and plant patterns are the most widely used. When applied to decoration space, they are more common and meet the needs of all kinds of indoor decoration space. Plant patterns are more suitable for modern decoration. Their morphological characteristics are relaxed and pleasant, and the good wishes conveyed are also accepted by people. In the works, we mainly grasp the morphological characteristics of the plants, use exaggeration or local reinforcement as a whole, or change the proportion structure to enhance the theme and enhance the decorative effect.

3.2.3 production process

Paper home decoration is mainly made of paper, which has good plasticity, natural and environmental protection. Early stage material preparation: according to the early stage needs, many colors of cardboard, carving knife, scissors, base plate, hot erasable, transparent plate, marker pen, etc. are prepared. The paper-cut patterns include zigzag patterns, crescent patterns, water patterns, cloud patterns, water drop patterns, willow leaf patterns, triangle patterns, wavy patterns, sun patterns, cloud and thunder patterns, lotus patterns, etc., which increase people's overall impression of the work from the whole to the details. The final step for the completion of the cutting of the work is to mount the paper-cut and place it upside down, Then spray the cut paper evenly with self-adhesive spray, place it on the background paper, and finish mounting after the adhesive is fixed.

4 research on paper art in commercial value

As far as the advantages of paper home decoration products are concerned, the materials are special. Most of the products in the market are mechanized and automatic production, which requires personalized products to lead the market; Modern home decoration is updated quickly because there is no good cultural point to support it. When traditional paper cutting combined with handicrafts is used as home decoration elements, its value is not only ornamental but also collectible; In recent years, the concept of environmental protection in China has been deeply rooted in the hearts of the people, and the characteristics of paper just meet this point, and people are more willing to choose environmental protection materials as the first choice for home decoration; With the rise of all kinds of products and the confidence of domestic national culture, more and more traditional and innovative paper products will be used in household furnishings.

5 Conclusion

Through the continuous evolution of aesthetic taste in modern home decoration, the application of paper art in home decoration in traditional and modern innovation, through the design of commonly used animal and plant patterns, taking pattern design as the breakthrough point, provides a feasible practical innovation path for the development of paper home decoration.

The paper product modeling and structure design should also have strong practical functions. The paper material can be flexibly converted in the combination of two-dimensional and three-dimensional space and light and shadow, so that it can have a variety of innovation and development in the field of art or commerce.

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