

Analysis on the development of children's picture books in Guangxi Minority Literature

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Abstract: under the background of vigorously improving China's cultural soft power, how to fully tap the cultural value of ethnic minorities and promote the development of children's literature picture books has become an important issue for many picture book creators. Guangxi is home to a number of ethnic minorities with colorful ethnic cultures, which provide rich materials for the creation and development of picture books. This paper analyzes the development value of Guangxi minority literature children's picture books, analyzes the development and compilation of picture books market, summarizes the development problems of picture books, and discusses effective development measures, so as to better play the educational function of minority culture and provide scientific creation ideas for picture book creators.

Key words: Guangxi; Ethnic minorities; Picture books for children; Development status

1 The development value of children's picture books of Guangxi Minority Literature

1. transmit the generalized ocean spirit

Based on the characteristics of coastal location, Guangxi ethnic minorities have produced a wealth of generalized national stories, which can have a positive impact on children's spiritual growth from the aspects of behavior, instinct and self-evaluation. Among the main national stories in Guangxi, the narrative based on the marine spirit occupies an important position, such as the classic marine myth "the king of Zhenhai", which has a large number of social role prototypes. This literary image has been integrated into various folk stories and has been given different role characters by people. Through the use of minority literature and the development of children's picture books, the creators can convert folk story materials into picture books or pictures to vividly show the pioneering spirit of the role, better convey the generalized marine spirit to the public, and reflect the relationship between the role and nature.

2. show the cultural characteristics of mountain soil

In Guangxi national story literature, there are diversified mountain humanities. From the perspective of graphic symbols, the dress symbols of different ethnic minorities reflect different aesthetic logic and show unique artistic characteristics. Such as blue, black, green, white and red, which are most loved by the Zhuang and Jing people, and show the aesthetic characteristics of people advocating harmony and reverence for nature. In the national story, the lotus fairy with simple and kind character is mainly white, which virtually conveys the quality of perseverance, courage and purity. In the Zhuang people, according to myths and legends, the frog is regarded as the child of the king of thunder, showing a unique humanistic understanding of the frog image. In areas close to national boundaries, people still talk about the heroic literary stories of frogs. By making full use of national story literature, creators can refine advanced graphic symbols, integrate the Aesthetic Logic and interests of ethnic minorities into picture books, and better show the cultural characteristics of ethnic minorities to the public.

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3.The Construction of High-quality Online Open Course of the Integrated English2 in Zhejiang Yuexiu University in 2015.

3. project industrious and brave feelings

In Guangxi national story literature, many stories are the theme of praising the quality of hard work. The characters show the characteristics of protection, responsibility, courage, responsibility and hard work in a pragmatic, sincere and honest appearance, which greatly embodies human civilization and spirit, and is also a typical representative of truth, goodness and beauty. This kind of literary story image is very suitable for children's cultural front. Through the development of Guangxi minority literature elements, the creators can explore the cultural connotation of various stories, depict the role image with the quality of overcoming all difficulties and fearing no difficulties, highlight the relationship between responsibility and diligence, and project the local affirmation of the quality of diligence and courage with the help of the perfect ending of the story.

2 A survey of the development of children's picture books in Guangxi's Minority Literature

1. Market development overview

Children's picture books are mainly for pre-school children. They are important reading materials for teachers and parents to help children enlighten. At present, Guangxi Ethnic Minority picture books are developing rapidly, forming picture book themes of philosophy, story and life, and the content is very attractive to children. In some areas of Guangxi, some shopping malls have set up children's picture book libraries, picture book books have also appeared in mother and child stores, and some communities often organize reading activities in Picture Book Libraries.

2. Status quo of Picture Book Compilation

At present, in addition to the picture books imported from abroad, the domestic original picture books account for a large proportion, but the writing quality needs to be improved. Some of the picture books lack logic and readability. If we can not effectively compile and create local original picture books, it is difficult to give full play to the value of national cultural elements and promote the development of children's Picture Book Compilation in China. On the whole, Guangxi art colleges, cultural and creative companies and museums have started to design picture books with ethnic and cultural characteristics around local folk stories. For example, doumitan and Wangfu stone, a hundred birds' feather coat from Jieli publishing house; Jilong ridge and lotus pond from the picture book studio of Guangxi Academy of art; Lunge chaoguan (three volumes in total) from Guangxi Linchuang cultural creativity Co., Ltd. and Nanning Museum. These children's picture books fully integrate national colors, cultural symbols and folk literature stories, and are widely praised.

3 Analysis on the development of children's picture books in Guangxi Minority Literature

1. cultural publicity function is far beyond childlike innocence

When creating picture books on the theme of Guangxi minority literature, due to the incomplete understanding of traditional culture, some people pay too much attention to the cultural propaganda function of picture books, and it is difficult to pay full attention to the needs of children, or even blindly copy the traditional culture, so that picture books become the carrier of knowledge dissemination and can not transmit culture well. When creating children's picture books, some creators will extract various national cultural elements and integrate them into the protagonist's experience. However, if too much emphasis is placed on the superposition of traditional cultural elements, it will affect the storytelling of picture books and easily bring aesthetic fatigue to children's readers. Children's picture books are intended for readers aged 3-6, who will use perceptual thinking to understand picture books. If people only reflect knowledge in the contents of picture books, it is easy for children to lose interest in reading.

2. the attractiveness of the text story needs to be enhanced

From the perspective of basic attributes, only when children's picture books are interesting can children have the desire to read picture books. Based on the picture books of Guangxi folk story literature, the creators will use the way of literary processing, and fail to fully consider the interesting expression. In some picture book stories, the creator will integrate 3-4 mythological stories into one picture book. However, due to the short length of the story, it is difficult to fully present the wonderful mythological stories within 10-15 pages. Usually, the writer will describe the story in a flat way, which is difficult to impress the children.

3. picture books and drawings lack ductility

An excellent picture book for children needs the ability to "tell stories". At present, in the picture books based on Guangxi myths, legends and folk stories, editors mostly use the way of text + picture, fail to make rational use of pictures and extend the story, and it is difficult to effectively cultivate children's creativity and imagination. For example, in the series of picture books of lunge chaoguan, the painters incorporated the patterns of ethnic minorities into the pictures, but they paid too much attention to the decoration of the pictures, which was difficult for children to understand clearly.

4 Basic thoughts on the development of children's picture books of Guangxi Minority Literature

1. creation combined with aesthetic taste

In order to make full use of minority literature materials, creators should combine the aesthetic taste of national culture, create unique picture books, stimulate children's interest in watching national culture and local culture, make them unconsciously feel the charm of national art and cultural elements, and improve children's aesthetic consciousness. When creating picture books, people can take Guangxi minority festivals as the theme of the picture books, introduce the origin, development and scene of festival activities with the help of light

color pictures, so that children can understand the interesting activities of traditional national festivals, and plant aesthetic seeds in their psychology. Based on this idea, the creator can also extract the life stories, festival stories and custom stories of ethnic minorities, inject vitality into the development of children's picture books and skillfully show the aesthetic interests of ethnic minorities by combining the theme of ethnic stories and the plot of literature.

2. innovation in combination with national culture

A large number of cultural materials are collected by various ethnic minorities in Guangxi. Limited by experience and knowledge system, it is difficult for some personnel to effectively sort out, summarize and select national cultural materials. Therefore, when creating around the elements of Guangxi national literature, the creator should make full use of visual and auditory senses, and then after full consideration, understand the cultural connotation of the national literature story, and reasonably present the national culture from the perspective of material, shape, color and composition. For example, the cultural story of Liu Sanjie of Zhuang nationality, the creator can consult the ancient books of this character to understand the legend of the character, and then integrate it into the picture book to stimulate children's interest in excellent culture. In the process of creation, personnel should reasonably select cultural items, life scenes and cultural costumes according to children's cognitive laws, show the characters with national characteristics, convey the national traditional culture invisibly, and improve the expressiveness of picture books.

5 Countermeasures for the development of children's picture books in Guangxi Minority Literature

1. give consideration to children's natural "childlike innocence" and invisibly infiltrate national elements

Based on the positioning of children's picture books, when refining Guangxi's national myths and stories, creators should adhere to the needs of children as the standard, create picture books from the perspective of children, and infiltrate national culture and spirit on the basis of taking care of children's childlike innocence. According to the characteristics of children's playfulness, creators should respect children's natural childlike innocence. First of all, they should adhere to the creation principle of "de functionalization", so that picture books can bring happiness to children. On this basis, combined with the needs of early education and the dissemination of traditional culture, they should reasonably infiltrate Guangxi's ethnic elements. Specifically, the creator should list the national cultural elements of the appearance, present the story content in an interesting way, and meet the needs of children to experience happiness. Then, when adapting Guangxi's national myths and legends, the creator should not narrate and introduce too much, strengthen the childlike language and plot, and sublimate the theme of literary picture books by combining the children's psychology. In the creation of the picture book *Nian*, the editor Xiongliang adopted the above ideas, which can not only attract children and make them understand the stories of Guangxi national literature, but also bring children deep experience and Enlightenment.

2. reasonably present interesting stories around children's cognitive needs

The cognitive rules of 3-6-year-old children are visual, specific and intuitive, and their learning process needs to be combined with existing experience. Therefore, when creating children's picture books, creators should focus on children's cognitive needs and combine Guangxi myths and folklores to create works suitable for children's reading. First of all, pay attention to the interest and literariness of the language expression of picture books. According to children's cognitive characteristics, the creator should set up interesting, concise, direct and simple language, pay attention to the beauty of rhythm and rhythm of the language, so that children can read it fluently and happily. Secondly, combined with the reality of modern children's life. In fact, in the face of schemata and things separated from the existing experience, children are prone to have difficulties in understanding. In addition, Guangxi national stories are older, and there is a certain distance between the characters and events in the stories and real life. Therefore, the creator should combine the old background of the national literature story, adapt a new story that conforms to the reality of children's life, shorten the distance between the story and the picture book story, and make the story more familiar and close, so as to facilitate children's understanding. In addition, refine the spiritual connotation of national stories. National stories belong to the world and all mankind. Therefore, when creating local original picture books, the creator should not be limited to the traditional things of the nation, but should refine the spiritual connotation of myths, legends and folk stories on the basis of combining the national traditions, such as freedom, courage, diligence, selflessness and other themes, so as to provide more children with excellent works.

3. pay attention to the combination of pictures and words, and highlight the narrative attribute of pictures

Picture books are the combination of words and pictures, in which the pictures not only have the function of matching words, but also have the function of seeing stories. Pictures are the main content of picture books. Only by giving full play to the value of pictures can we create a rich and intuitive story. To this end, first of all, the creator should design an image recognized by children. When shaping the characters of picture book stories, the creators need to project their emotions onto the characters. Only by creating small animals and children close to the characteristics of children can they obtain the children's sense of identity and make them resonate with the plots of picture books. Secondly, design picture reading clues. Similar to story books, pictures in picture books have the function of telling stories. Therefore, when drawing a picture, the painter should reasonably design reading clues, guide the reader to go deep into the story, and make the story cohesion more fluent. In addition, use pictures to show the implication. When reading picture books, children will combine words to observe the special features of pictures. Therefore, when matching pictures with Guangxi national stories, the creator should be loyal to the original work, look for the space for the picture to play, and show the charm of the picture.

Concluding remarks

To sum up, promoting the development of children's picture books in Guangxi's minority literature affects the innovation of picture books, the inheritance of national traditional culture, and the healthy development of children. Therefore, relevant personnel should recognize the value of the combination of Guangxi ethnic cultural elements and picture books, deeply understand and analyze children's cognitive laws and psychological needs, reasonably integrate emotional and spiritual connotation, and create interesting original picture books for children, so that more children can love picture books and actively tell the story of picture books.

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